



FREE MEMBERSHIP – JOIN TODAY AND REAP THE BENEFITS

Qualifying Criteria

East Yorkshire Local Food Network (EYLFN) welcomes membership applications from the following **businesses or organisations located in East Yorkshire and Hull (plus Ryedale businesses located in the Yorkshire Wolds National Character Area)**, which fulfil all legal obligations and responsibilities:

- Local food and drink producers, processors and distributors. (Ingredients should be sourced from within the specified area, where possible, or the majority of the processing should occur within the area).
- Hospitality and retail businesses committed to sourcing and promoting seasonal, local produce as part of their business offer
- Organisers of farmers' markets and food festivals featuring local produce
- Suppliers of goods and services to local food and drink businesses.

Membership Benefits – 10 good reasons to join EYLFN

- Be part of a larger voice for local food and drink
- Gain new customers, increase sales and profitability
- Regular networking events and workshops
- Free basic entry in annual 'Enjoy Local Food & Drink' guide distributed to public, press and trade (with the option to upgrade to an enhanced entry at a competitive rate). An eGuide is also produced, with links to members' websites.
- Free basic listing on www.visiteastyorkshire.co.uk or www.visithull.org
- Free promotion via EYLFN and Visit East Yorkshire social media accounts
- 'Enjoy Local Food and Drink' Member's logo to display on your marketing material
- Opportunity to promote your business via the VHEY Tourist Information Centres
- Opportunity to enter the annual Remarkable East Yorkshire Tourism Awards
- Keep up to date with the latest news and marketing opportunities through our regular members' eBulletins

EYLFN works in partnership with Visit Hull and East Yorkshire (VHEY).

Sign up now @ www.eryc.link/EYLFN-membership to join VHEY and EYLFN at the same time and start taking advantage of the benefits.

Alternatively, if you are an existing VHEY partner and meet EYLFN membership criteria, please email localfood@eastriding.gov.uk, confirming that you source local produce as part of your business offer and would like to join EYLFN.

East Yorkshire Local Food Network (EYLFN) is a voluntary organisation. Members of the Steering Group give their time voluntarily. The Network is grateful for the support it receives from East Riding of Yorkshire Council through its Rural Policy & Partnerships Team and Visit East Yorkshire.

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