



## FREE MEMBERSHIP – JOIN TODAY AND REAP THE BENEFITS

### Qualifying Criteria

East Yorkshire Local Food Network (EYLFN) welcomes membership applications from the following **businesses or organisations located in East Yorkshire, Hull and the Yorkshire Wolds National Character Area**, which fulfil all legal obligations and responsibilities:

- Local food and drink producers, processors and distributors. (Ingredients should be sourced from within the specified area, where possible, or the majority of the processing should occur within the area).
- Hospitality and retail businesses committed to sourcing and promoting seasonal, local produce as part of their business offer.
- Organisers of farmers' markets and food festivals featuring local produce.

### Membership Benefits – 10 good reasons to join EYLFN

- Be part of a larger voice for local food and drink
- Gain new customers, increase sales and profitability.
- Regular networking events and workshops
- Free basic entry in annual 'Enjoy Local Food & Drink' guide distributed to public, press and trade (with the option to upgrade to an enhanced entry at a competitive rate). An eGuide is also produced, with links to members' websites.
- Free basic listing on [www.visiteastyorkshire.co.uk](http://www.visiteastyorkshire.co.uk) or [www.visithull.org](http://www.visithull.org) as appropriate
- Free promotion via EYLFN and Visit East Yorkshire social media accounts.
- 'Enjoy Local Food and Drink' Member's logo to display on your marketing material.
- Opportunity to promote your business via the VHEY Tourist Information Centres
- Opportunity to enter the annual Remarkable East Yorkshire Tourism Awards
- Keep up to date with the latest news and marketing opportunities through our regular members' eBulletins.

EYLFN works in partnership with Visit Hull and East Yorkshire (VHEY).

**Sign up now @ <https://www.visithullandeastyorkshire.co.uk/come-and-join-us/> to join VHEY and EYLFN at the same time and start taking advantage of the benefits.**

Alternatively, if you are an existing VHEY partner and meet EYLFN membership criteria, please email [localfood@eastriding.gov.uk](mailto:localfood@eastriding.gov.uk), confirming that you source local produce as part of your business offer and would like to join EYLFN.

East Yorkshire Local Food Network (EYLFN) is a voluntary organisation. Members of the Steering Group give their time voluntarily. The Network is grateful for the support it receives from East Riding of Yorkshire Council through its Rural Policy & Partnerships Team and Visit East Yorkshire.

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